



# Craig Valentine's Speak and Prosper Academy

Make your next audience T.A.L.L (Think, Act, Laugh and Learn)

*"Craig valentine is the best trainer of speakers  
I've seen since coming into this industry"*

Les Brown, Worlds Leading Motivational Speaker

## Welcome to Craig Valentine's Speak and Prosper Academy!

**IMPORTANT NOTE:** Please save this document because page 2 has a **suggested sequence** you can follow as you go through the Academy

If you have registered for the entire Speak and Prosper Academy, you now have unlimited "all you can eat" access to 8 groundbreaking home-study courses as well as FREE admission to all of Craig's LIVE MICs (Monthly Implementation Calls). There are no extra fees just plenty of extra value!

### Layout Of What Is Included With The Program

- ✓ 8 groundbreaking home-study courses for speakers with more than 70 hours of audio and video instruction plus interactive workbooks
- ✓ The MICs (Monthly Implementation Calls) to put the tools to use
- ✓ The Speak and Prosper Academy's exclusive Facebook Group
- ✓ Resources such as my personal online marketing gurus, book publishers, videographers, and everyone (and all of the tools) you need to know to have a highly successful speaking career

**Jump on the MIC with Craig** - To jump on the MICs (Monthly Implementation Calls), simply login onto the Academy's homepage (<http://craigvalentineacademy.com/wp-login.php>) to see details about the next call.

## Suggested Sequence You Can Take As You Go through The Academy

1. Start with the ***Edge Of Their Seats Storytelling*** Course for Speakers because mastering storytelling is the most important skill in speaking



2. After the storytelling course, go to the ***Create Your Killer Keynote*** Home-Study Course for Speakers so you can put the stories and additional anchors into a longer format that will get you paid



3. Once you have your keynote together, I strongly suggest going to the ***Mastering Back of the Room Sales*** Home-Study Course for Speakers so that your keynote or seminar can lead to an extra \$3,000 - \$10,000 income (per speech) above and beyond your fee



4. Now it's time to go to the ***Dynamic Delivery Devices*** video program so you can go beyond giving a speech and instead create an amazing experience for your audience



5. Jump into the ***Humor Speaking Secrets*** Home-Study Course for Speakers so you can keep your audience laughing all the way through your program



6. Now that you have a solid grasp on developing content and delivering material, the next suggested program is the ***Own The Stage*** Course (video bootcamp in a box) because you will pick up a 49-tool checklist that helps you exceed your audiences' expectations again and again!



7. Your next stop is the ***Secrets of Storytelling*** video course, because storytelling is a visual art so you must get audiences to SEE your story



8. Let's wrap it all up with the ***Speak and Prosper: 6 Weeks to Speaking Success*** Home-Study Course featuring Craig Valentine with Les Brown, Willie Jolley, Patricia Fripp, Bill Cates, Darren LaCroix, Sheryl Roush, Mitch Meyerson, Tina Cook and more! This recorded series helps you refine all of the major slices of the public speaking pie